

List of cookies used by Sensolus

Session Cookies			
Provider (first party vs. third party)	Type	Cookie Name	Description
mc.us3.list-manage.com	preference	_AVESTA_ENVIRONMENT	This cookie is set when the user subscribes to an email service from MailChimp.
ads.linkedin.com	preference	lang	This cookie remembers the user's selected language version of the Website.
linkedin.com	preference	lang	This cookie is set by LinkedIn to enable the embedded "Follow us" panel.
sensolus.com	statistics	_hjid	This cookie is used for unique user identification.
sensolus.com	statistics	_hjTLDTest	This cookie detects the SEO-ranking of the Website.
sensolus.com	statistics	frzbt.session.id	This cookie keeps track of the user's movement from page to page so the user does not have to give the same information twice.
google-analytics.com	statistics	collect	This cookie is used to send data to Google Analytics about the user's device and behavior. Tracks the user across devices and marketing channels.
sensolus.com	marketing	_tld_	This cookie is used to track users on multiple websites, in order to present relevant advertisements based on the user's preferences.
google.com	marketing	ads/ga-audiences	Used by Google AdWords to re-engage users that are likely to convert to customers based on the user's online behavior across websites.
adsymptotic.com	marketing	d/px	This cookie collects data on user preferences and behavior on the Website. The information is used to make content and advertisements more relevant to the user.
google.com	marketing	pagead/1p-user-list/#	This cookie is generated by Google pagead dynamic marketing, to track events such as conversions or other meaningful user interactions.
facebook.com	marketing	tr	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.

Persistent Cookies

Provider	Type	Cookie name	Description	Expiration in days
list-manage.com	necessary	_abck	Used to detect and defend against replay-cookie-attacks – The cookie is necessary for the security and integrity of the Website.	365
us3.list-manage.com	necessary	ak_bmsc	This cookie is used to distinguish between humans and bots.	1
us3.list-manage.com	necessary	bm_sv	This cookie is used in the context with the Website its BotManager. The BotManager detects, categorizes and compiles reports on potential bots trying to access the Website.	1
list-manage.com	necessary	bm_sz	This cookie is used in the context with the Website its BotManager. The BotManager detects, categorizes and compiles reports on potential bots trying to access the Website.	1
.sensolus.com	necessary	debug	This cookie is used to detect and debug Website issues.	persistent
sensolus.com	statistics	_ga	This cookie is used for user identification.	730
sensolus.com	statistics	_gat	This cookie is used by Google Analytics to throttle request rate.	1
sensolus.com	statistics	_gid	This cookie is used to track the user journey.	1
sensolus.com	statistics	hjAbsoluteSessionInProgress	This cookie is used to count how many times the Website has been visited by different visitors – this is done by assigning the visitor an ID, so the visitor does not get registered twice.	1
sensolus.com	statistics	_hjid	This cookie is used for unique user identification.	persistent
sensolus.com	marketing	_fbp	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	90
linkedin.com	marketing	bcookie	This cookie is used by the social networking service, LinkedIn, for tracking the use of embedded services.	730
linkedin.com	marketing	bscookie	This cookie is used by the social networking service, LinkedIn, for tracking the use of embedded services.	730
facebook.com	marketing	fr	This cookie is used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	90
doubleclick.net	marketing	IDE	This cookie is used by Google DoubleClick to register and report the website user's actions after viewing or clicking one of the advertiser's ads with the purpose of measuring the efficacy of an ad and to present targeted ads to the user.	365
linkedin.com	marketing	lidc	This cookie is used by LinkedIn, for tracking the use of embedded services.	1
linkedin.com	marketing	lissc	This cookie is used by LinkedIn, for tracking the use of embedded services.	365

linkedin.com	marketing	li_sugr	This cookie is used to store browser details.	90
doubleclick.net	marketing	test_cookie	This cookie is used to check if the user's browser supports cookies.	1
linkedin.com	marketing	UserMatchHistory	This cookie is used to track users on multiple websites, in order to present relevant advertisements based on the user's preferences.	29
sensolus.com	statistics	_hjAbsoluteSessionInProgress	This cookie is used to detect the first pageview session of a user. This is a true/false flag set by the cookie.	persistent
sensolus.com	statistics	_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit.	1
sensolus.com	statistics	_hjIncludedInPageviewSample	This cookie is set to let Hotjar know whether that user is included in the data sampling defined by your site's pageview limit.	persistent
sensolus.com	statistics	frzbt.test	This cookie is used to identify users when they visit the Website again.	365
sensolus.com	statistics	frzbt.user.aid	This cookie is used to identify users when they visit the Website again and track their behaviour on the Website.	365
sensolus.com	statistics	frzbt.user.metadata	This cookie is used track the metadata of the user.	persistent
sensolus.com	statistics	frzbt.website.config	This cookie is used to track the Website configurations of the user.	persistent
sensolus.com	statistics	frzbt.website.latest	This cookie is used track the latest website of the user.	persistent